

**Position Title: Product Manager / Director of Product (Israel & US offices)**

**Company Background:**

Beyond Verbal is the global technology leader in the field of Vocal Biomarkers. The company is developing voice-enabled AI solutions to create proprietary vocal biomarkers for personalized healthcare screening and continuous remote monitoring of health and emotions. Our clinical data demonstrated that by using AI, machine learning and deep learning techniques, we can predict and monitor chronic diseases and by that impact the way healthcare is delivered.

**Position Summary:**

The Product Manager / Director of Product (depends on experience), reporting to Head of Product Management will be responsible to develop the voice platform and Vocal Biomarkers APIs in support of app development, third-party integration, and the underlying technologies supporting the platform. This key position will execute on product planning throughout the product development lifecycle, including: the definition of the market/opportunity, customer, and third-party integrator requirements, and working closely with all internal and external teams/customers.

**Primary Responsibilities:**

- Act as the Voice of the Customer, understanding clinical needs & values and benefits sought within each customer segment. Understanding the customer economic environment and needs (including reimbursement, budget cycle, procedure cost and ct.).
- Defines customer needs, translates needs to requirements and identifies key features for new products.
- Interface with R&D, Data Science, Marketing, Sales and Clinical teams to prioritize and develop product launch and releases
- Prioritize business opportunities in conjunction with functional leadership.
- Develop product roadmap taking into account company financial objectives, clinical trends, technology enhancements, customer desires and hospital economics.
- Establish pricing strategy and plan for the CorPath product line and its accessories.
- Develop expert knowledge of customer/market requirements, clinical trends and competitor activities through market research, attendance at selected conferences and close contact with recognized key opinion leaders.
- Coordinate participation at workshops, meetings with physician and hospitals, sales meetings and participates as required.
- Relationship management: Along with senior management team, establish and manage positive relationships with key clinical investigators, medical institutions, leaders of medical conventions, professional societies, etc.
- Setting product vision and design
- Interfacing extensively with product end users (typically healthcare system based or tech industry)

**Qualifications:**

- 6-10 years of experience as a Product Manager working with technical and/or healthcare products, owning the execution of end-to-end programs
- Bachelor's Degree in technical field, or significant technical experience, required. Advanced engineering / quantitative degree or MBA is preferred
- Experience in a software development environment, and in agile development methodologies
- Experience in developing machine learning products is preferred
- Demonstrated understanding of market research, product development, product management, project management and product positioning
- Skill in managing multiple fast-paced and high-demand projects, successfully balancing scope, schedule, and cost.
- Leadership skills – ability to lead a cross functional team to execute on goals and objective through influence and personal skills.
- Outstanding verbal and written communication skills to interact successfully with physicians, service providers, and senior management and staff.
- Computer skills – excellent in MS Office (PowerPoint, Word, Excel), Adobe Acrobat
- Ability to work in a multi-department team atmosphere
- BA/BS in related field, MBA is a plus.
- Be willing to travel 15-30% of the time
- Highest level of communication (Verbal & Written).

The position is relevant for both our offices, Israel & US.

Please send your CV to [careers@beyondverbal.com](mailto:careers@beyondverbal.com)